The New Mexico Technology Council (NMTC) is pleased to announce sponsorship opportunities for the 13th Annual Women in Technology Awards. One of NMTC’s signature events, we are overwhelmed by the number of nominations received this year. Your support and valuable sponsorship enables NMTC to recognize and celebrate seven women who are innovators, role models, trailblazers, and inspirations across technology industry sectors in New Mexico. This year, we are thrilled to introduce the Emerging Leader Award to shine a light on an earlier-stage woman making strides in a STEM career. While we are excited to celebrate the outstanding contributions made by women in various technology industries, your sponsorship will also help support scholarships that allow young women to further their education in a technology field.

This year’s virtual event is scheduled for Thursday, June 10, 2021, from 11:00am – 1:00pm.

With an increased focus on diversity, the National Science Foundation statistics indicate the number of women employed in STEM-related fields remains around 27%. It is more important than ever to recognize, uplift and honor the accomplishments of women in technology. NMTC’s Women in Technology Awards celebration is an outstanding way to highlight and applaud the exceptional women in the state of New Mexico who are working to change these trends and bring more visibility to women in tech, while encouraging and inspiring more women to join STEM fields.

Thank you in advance for your consideration, we appreciate your continued support and look forward to working with you to make the 13th Annual Women in Technology Awards another outstanding event! For more information, please do not hesitate to contact me at 302-841-7079 or mary@nmtechcouncil.org.

Sincerely,

Mary Tieman
Mary Tieman
Community Relations &
Membership Development Director
Virtual Celebration
Sponsorship Package

Exclusive Diamond Sponsor - $8,000

• Guaranteed exclusivity in this sponsorship level.
• First right of refusal for Diamond sponsorship for 14th annual event in Spring 2022.
• Full-page color advertisement in the digital program – e-mailed to everyone registered.
• Prominent Logo displayed on all digital event advertising. (NMTC’s audience of over 17,000)
• Formal introduction and opportunity for brief remarks during the event.
• Two-minute video clip to run on all digital marketing before and after the event.
• Opportunity to include your company’s branded material in the 7 honoree gift bags.
• National Recognition through the Technology Council of North America (TECNA).
• 30 Complimentary event pass codes to join the celebration on June 10th ($750.00 Value).
• Admission for 20 attendees to join the virtual Women in Technology Alumni - VIP Honoree Networking Reception Fall 2021.

Silver Sponsor - $5,000

• Three-quarter page color advertisement in the digital program – e-mailed to everyone registered.
• One-minute video clip to run prior to, during and following the event.
• Formal company introduction during event.
• Prominent Logo displayed on all digital event advertising. (NMTC’s audience of over 17,000)
• Opportunity to include your company’s branded material in the 7 honoree gift bags.
• National Recognition through the Technology Council of North America (TECNA).
• 20 Complimentary event pass codes to join the celebration on June 10th ($500 Value).
• Admission for 10 attendees to join the virtual Women in Technology Alumni - VIP Honoree Networking Reception Fall 2021.

Bronze Sponsor - $2,500

• Half-page color advertisement in the digital program – e-mailed to everyone registered.
• One minute video clip to run prior to, during and following the event.
• Company recognition during event.
• Logo displayed on all digital event advertising. (NMTC’s audience of over 17,000)
• Opportunity to include your company’s branded material in the 7 honoree gift bags.
• National Recognition through the Technology Council of North America (TECNA).
• 10 Complementary Event pass codes to join the celebration on June 10th ($250 Value).
• Admission for 5 attendees to join the virtual Women in Technology Alumni - VIP Honoree Reception in Fall 2021.
Sapphire Sponsor - $1,500 (The first Seven Sponsors will be recognized as a Honoree Sponsor)

Special Sponsorship Offer - The first seven to reserve a Sapphire Sponsorship will be recognized and dedicated as an honoree sponsor. Each time the honoree is mentioned, your company will be listed as their sponsor.

- Quarter-page color advertisement in the digital program – e-mailed to everyone registered.
- 30 second video clip to run prior to, during and following the event.
- Company recognized during event. (Also recognized as Honoree Sponsor)
- Logo displayed on all digital event advertising. (NMTC’s audience of over 17,000)
- Opportunity to include your companies branded material in the 7 honoree gift bags.
- 5 Complementary Event pass codes to join the celebration on June 10th ($125 Value).
- Admission for 2 attendees to join the virtual Women in Technology Alumni - VIP Honoree Reception in Fall 2021.

Innovation Sponsor - $500 Member Rate and $750 Non-Member

- Company name listed in printed Program - mailed to everyone registered.
- 10 second “Shout Out/Congratulations” video clip to Honorees.
- Company name displayed on all digital and print material.
- Opportunity to include your company branded material to honoree gift bags.
- 2 Complementary Event pass codes to join the celebration on June 10th ($50 Value).

For more information, please contact Mary Tieman at mary@nmtechcouncil.org.